Mazovian Territorial Observatory monitoring system for social and economic changes in Mazovia Region

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„The development trends of Mazovia Region”
Primary cause of Regional Observatories

• assess the effectiveness of public policies
• increase of transparency in public expenditure
• streamline and improve management efficiency
• overwhelming feeling of lack of information
What for create Regional Observatories

• creation of tools supporting regional management and coordination of database handling (one regional database)

• support for decision-makers in processes of managing regional development based on:
  • reliable and verified information,
  • studies and analyses of socio-economic changes

• all together should result in recommendations for decision-makers
What for we create Regional Observatories?

• to find/prove connections between the development trends and the objectives of regional policy

• to improve the information flow between regional government units and to coordinate and harmonize their methodological standards of research and publications

• to provide a basis for forecasting the socio-economic and spatial development processes in region
All together should create a system of monitoring standards, procedures, tools and recommendations.
Tasks for Regional Observatory

Monitoring of National Strategy for Regional Development

Surveys for Regional Government
Barometer

Regional Observatory

Monitoring of Regional Development Strategy

Current research, modeling, forecasting.
„The development trends of Mazovia Region”
Case 1
Mazovia Barometer
„Confidence in public local institutions”

- The survey,
- 20 questions
- CATI method
- 28,000 respondents
- 1% of „+18 year” population in every community (314)
Confidence in local authority in cities of Mazovia Region

difference between the percentage of respondents trusting and not trusting in the institutions
Confidence in local authority in rural areas of Mazovia Region

difference between the percentage of respondents trusting and not trusting in the institutions
Confidence in local schools in cities of Mazovia Region

difference between the percentage of respondents trusting and not trusting in the institutions

- **73,01-93,00%**
- **59,01-73,00%**
- **49,01-59,00%**
- **5,01-49,00%**
- **4,17- 5,00%**
Confidence in local schools in rural areas of Mazovia Region

difference between the percentage of respondents trusting and not trusting in the institutions
Tasks for Regional Observatory

- On-going monitoring of social, economic and spatial changes based on researches and analyses
- Monitoring of the Regional Development Strategy implementation
- Preparation of analyses and indicators to monitor the National Strategy for Regional Development
- Conduct its own research and analyses of the current situation, development trends and forecasting of social, economic and spatial changes in region
Tasks for Regional Observatory

• Use of the research results to formulate opinions and recommendations for the Regional Board, the Regional Assembly, Mazovian local authorities and other bodies involved in implementation of regional development policies

• Close cooperation with the Mazovian Centre for Regional Studies of the Statistical Office

• Cooperation with all institutions of regional development, monitoring and supporting the management of the region, ie including MIiR, CSO, research institutes, universities, etc.
Organization of Regional Observatory

A. The first step.
   - Stakeholders identification

B. The second step
   - Sample of small project (checking capabilities of stakeholders)

C. The third step
   - Joint projects, intensive cooperation
   - official agreement
Case 2

Functional delimitation of cities and rural areas

- statistical research
- based on data from „Census of people and dwellings 2002”
- method of principal components
- number of variables from 130 to 6
- pro future research (easy to follow)
- interent tool to browse
Case 2

Functional delimitation of cities and rural areas
Case 2

Functional delimitation of cities and rural areas
Case 3
Website „Monitoring of regional changes”
Organization of Regional Observatory
Organization of Regional Observatory in Mazovia Region

Mazowieckie Biuro Planowania Regionalnego

Mazowieckie Obserwatorium Terytorialne

Trendy Rozwojowe Mazowsza

Zespół Badawczy 1
Zespół Badawczy 2
Zespół Badawczy 3
Zespół Badawczy ...

Inne źródła informacji
(GUS, MF, ZUS, ARiMR, ...)

Mazowiecki Ośrodek Badań Regionalnych

Mazowiecki System Informacji Przestrzennej

Wojewódzki Urząd Pracy

Departament 1
Departament 2
Departament 3
Departament ...

Jednostki Organizacyjne
How we were planning it yesterday?

- Monitoring of strategy and plans
- Information and education
- Current researches, surveys
- Monitoring of development, forecasting
- GIS Geo-portal
How we are planning it now?

- **About Mazovia**
  - Facts and figures
  - Monitoring of development of Mazovia

- **Geo-portal**
  - GIS of Mazovia

- **Trends and prognosis**
  - Model with prognosis
  - Pattern of development

- **Research and evaluation**
  - Series of publications

- **Monitoring of Regional Development Strategy and Plans**

- **Recommendations**
Tools and projects

Results of the „Development trends of Mazovia Region” project

- Brand, team, management model, experiences, groups of stakeholders, series of publications
- Diagnosis, model – prognosis, Barometer, web monitoring service,

Project „Strengthen the capacity of Mazovian Territorial Observatory”

- 6 researches (one with similar office in boarder region)
- training
- equipment
How to be more visible by politicians?

Adam Struzik – Marshal of Mazovia Region
How to serve politicians?

Ask, what politicians want (big IDI survey)

Look, what we can give (objective, transparency, professional)

Wide public – relations (between institutions, between citizens)

But………

It`s not enough
Thank you for attention